

CITY OPERATED ELECTRONIC ADVERTISING POLICY
Council Policy No. 122/10

PURPOSE:

The City has installed video monitors in the Enerplex, North Peace Arena, North Peace Leisure Pool, and Visitor Centre. These monitors are designed to promote the activities happening in each respective facility along with other City initiatives relevant to the public.

PROCEDURE:

Local, not for profit organizations shall be eligible have a major public special event promoted on the video monitors installed at City locations and the messaging sign located in Centennial Park at no charge.

Message text/artwork must be received electronically by the Community Services Department a minimum of three working days in advance of posting. Emails shall be sent to recreation@fortstjohn.ca.

Messages will run for a seven day period. Frequency, duration, and number of screens that messages will be seen on shall be at the discretion of the City.

Due to the nature of special events held in the each respective recreation facility, it may be necessary periodically to temporarily remove existing advertisements.

Absolutely no commercial advertising is permitted on the screens including alcohol or cigarette advertising.

The City reserves the right to edit or refuse a message.